



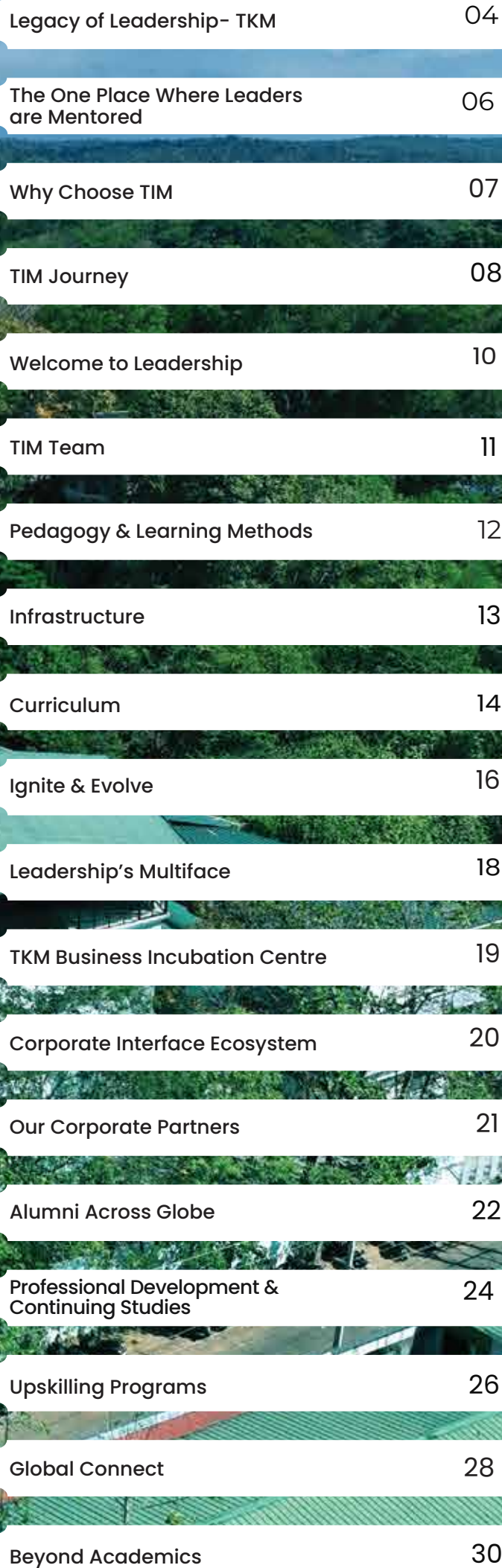
Transforming Lives



TKM INSTITUTE OF
MANAGEMENT







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Legacy of Leadership - TKM

Janab. A. Thangal Kunju Musaliar
(Founder)

“The life of Thangal Kunju Musaliar exemplifies a Personal Drive with ‘Vision’ in its true sense. The Government of India has issued a Commemorative Stamp in his Recognition.”



The name Thangal Kunju Musaliar conjures up memories of an era, when the call for independence echoed in every corner of the country. As a visionary, he understood that empowering an emerging nation lay in a strong and self-reliant economy. Thus, he pioneered the cashew export trade and soon built a vast business empire through impeccable planning and systematic implementation. By 1940, he had the unique distinction of being one of the world's largest employers. To him, it meant sustainable income to thousands of families. His next step was to bring quality education to the society. Indeed, his extraordinary foresight made him an industrialist, educationalist and philanthropist par excellence.

TKM COLLEGE TRUST

The year 1956 marked the beginning of a new epoch in the realm of higher education in the 'cashew capital' of the country, Kollam, with Janab. A. Thangal Kunju Musaliar founding the TKM college trust. Ever since its inception, the TKM college trust has traversed miles in pursuit of excellence in education. TKM college of engineering was the first ever private engineering college in Kerala and was founded in 1958. The trust has since established several other premier centers of learning including **TKM Institute of Management, TKM college of Arts & Science, TKM Institute of Technology, TKM School of Information & IT, TKM Centenary Public School, TKM Higher Secondary School and TKM School of Architecture.**

Grow with TKM



With You on Your Way To Greater Heights



TKM College of Engineering
1958



TKM College of Arts & Science
1965



TKM Institute of Management
1995



TKM Centenary Public School
1997



TKM Higher Secondary School
2000



TKM School of Information & IT
2000



TKM Institute of Technology
2002



TKM School of Architecture
2014

THE ONE PLACE WHERE LEADERS ARE MENTORED

ABOUT THE INSTITUTE

TKMIM, started in 1995 as a pioneer in management education and is the first private B-School under the University of Kerala. TKMIM has an enviable record of consistently moulding committed management professionals who occupy coveted positions in leading organisations in India and abroad since the last two decades. TKMIM has been conducting two year full time MBA programme, affiliated to the University of Kerala and approved by AICTE. The Institute facilitates all round personality development through a combination of curricular, co-curricular and extra curricular activities. TKMIM continues to be in the forefront of Management education in the state. The Institute is accredited by the National Assessment and Accreditation Council (NAAC) and the MBA programme of TKMIM is re-accredited by National Board of Accreditation(NBA) for the last 3 consecutive cycles since 2013.

👁️ VISION

To nurture thought leaders to serve diverse sectors of the economy by igniting a passion for excellence.

🌐 CORE VALUES

Ethical, Inclusive, Commitment, Passion, Integrity, Respect and Dignity of the Individual and Excellence.

🎯 MISSION

To achieve pre-eminence in management education, innovation, entrepreneurship, start-up support and research with societal significance and global perspective.



WHY CHOOSE TIM



Legacy of 30 Years



Outstanding Industry
Connect



Community
Engagement



MoU's with
Multiple Stakeholders



Qualified faculty with
Industrial and Academic
Experience.



Excellent Placements



Student Centric Learning
Approach



Professional Training to
Meet Industry
Requirements



Green Campus



State of the Art
Infrastructure



Well Equipped Library
with e-learning
Resources



Global Immersion
Programme



Business Incubation
Centre



Accredited by NAAC
and NBA

TIM JOURNEY

1995

The Beginning

Marked the beginning of the third Centre for Excellence under the TKM College Trust, TKM Institute of Management, under the leadership of Prof. A.M. Salim (Alumnus, IIM-A) with an intake of 30 students.

2000

New Campus

Developed the TKM centre for higher learning and shifted TKMIM to the new campus at Musaliar Hills as a fully residential programme.

2003

Entrepreneurship Cell

Entrepreneurship Cell formed as part of students initiative.

2006

Research & Consulting Centre Debut

Launched Research & Consulting Centre.

2008

State Of The Art Infrastructure

Developed a complete modern building with state-of-the-art infrastructure.

2009

TIM Family Broadens

The intake was increased periodically with 60 in 2001, 90 in 2005 & 120 in 2009.

2013

NBA Accreditation

MBA Programme Accredited by the National Board of Accreditation.

2014

Inception Of Incubation Centre

Incubation Centre set up with the involvement of Kerala State Industrial Development Corporation.

2015

International Students Intake

Government of India Sponsored Students under the Silver Jubilee Scholarship Scheme 2015-16.

2016

International Immersion Program

International Immersion program in Malaysia & Campus visit - Workshop at University of Malaya, Malaysia.

2017

Corporate Mentoring

Mentoring of Participants by Industry Experts.

2018

Reaccreditation By NBA

TIM MBA Reaccredited by National Board of Accreditation.

2022

Top Ranked B-School by IIC MHRD

Ranked among Top 3 Stand-alone B-Schools in South India by Institutions Innovation Council MHRD.

2023

NBA Accreditation For The Third Consecutive Cycle

(2013 - 2025)

2024

TIM Dubai Alumni Chapter Officially Inaugurated

2025

Accredited by NAAC, Launched Centres for: Professional Development And Continuing Studies, Research And Development, Excellence In Logistics And Supply Chain Management.

WELCOME TO LEADERSHIP



CHAIRMAN

Jb. T. K. Shahal Hassan Musaliar

President : TKM College Trust
Chairman : TKM Educational Institutions
Former Chairman : Cashew Export Promotion Council of India
Former Member : Syndicate - Anna University, Chennai
Senate - Madurai Kamaraj University

CHAIRMAN'S MESSAGE

Keeping in tune with the legacy of our Founder, we at TKM College Trust firmly believe that we should always do the utmost without compromising on our ideals and goals. The TKM Institute of Management has always been close to my heart as it is the place where young minds are trained to live and sustain in the changing global scenario. I am sure that with the training imparted to the students of this Institution, they will achieve excellence in their career and be the change leaders of tomorrow.

Governing Council



MEMBERS – PROFESSIONAL & OFFICIAL

Jb. T. K. Shahal Hassan Musaliar	President, TKM College Trust
Dr. Amarlal H Kalro	Academic Adviser, Ahmedabad Education Society, Former Director IIM Kozhikode
Mr. T. P. Sreenivasan IFS (Retd.)	Former Ambassador, Government of India
Mr. M. Ayyappan	Chairman, AS Group of Companies
Mr. Ajayan C.	Additional Secretary, Higher Education Department, Government of Kerala.
Dr. R. Vasantha Gopal	Dean, Management Studies & Head, Institute of Management, University of Kerala
Member Officer	All India Council of Technical Education

MEMBERS – TKM COLLEGE TRUST

Jb. T.K. Jalaluddin Musaliar	Jb. Sadiq S. Thaha
Jb. T. K. Usman Musaliar	Jb. Mohammed Haroon
Jb. T. Abdul Karim Musaliar	Jb. Tariq S Musaliar
Jb. T. K. Jamaludeen Musaliar	Jb. Afsal Musaliar J.

MEMBER SECRETARY

Dr. Santhosh VA
Director,
TKM Institute of Management

TIM TEAM

Prof. (Dr.) Santhosh V. A.
Director



DIRECTOR'S MESSAGE

TKM Institute of Management (TIM) has been shaping thought leaders for over three decades, earning a distinct place in management education through strong academics, industry connections, placements, research, and community outreach. One of the eight institutions under the Thangal Kunju Musaliar Trust (est. 1956), TIM has produced thousands of successful managers serving globally. Education at TIM goes beyond classrooms, offering a dynamic learning ecosystem with personalised mentorship, strong corporate support, and an incubation centre for entrepreneurship. The institute is committed to nurturing students' aspirations and empowering them to become leaders with vision, integrity, and passion.

MENTORING & ADMINISTRATION



Dr. Thomas Michael
Professor - Marketing & Dean



Dr. Anjaly H
Assistant
Professor - Finance



Mr. Alex Koshy
Assistant
Professor - Operations



Mr. Anil Kumar . R
Assistant
Professor - Marketing



Mr. Shajin . P
Assistant Professor -
Human Resource



Mr. Milan Sam Mathew
Assistant
Professor - Operations



Dr. Muhammed Noufal
Assistant
Professor - Finance



Dr. Karthika M
Assistant
Professor - Marketing



Mr. T. Abdul Karim Musaliar
Professor
(Adjunct) - Marketing



Ms. Rincy Raju
Assistant
Professor - Finance



Ms. Nisha . S
Assistant
Professor - Finance



Ms. Chandini Dev
Assistant Professor -
Human Resource



Ms. Arathy . A
Assistant
Professor - Operations



Dr. A Viswanathan
Professor
(Adjunct) - Operations



Jb. Sadiq S. Thaha
Administrator



Mr. Mohammad Ameen
Assistant Administrator
Manager - Systems and Estate



Mr. Mohammed Ashraf
Manager - Corporate Relations



Mr. Az-har Basheer
Assistant Professor
(Adjunct) - Marketing

PEDAGOGY AND LEARNING METHODS

To ensure better learning outcomes, the pedagogy of TKMIM is a combination of transformative learning techniques where participants are encouraged to practice collaborative and peer learning. This also enables them to enhance their interpersonal skills, which make them competent for today's workplace.



INFRASTRUCTURE FOR EXCELLENCE

TIM is set in a serene and picturesque campus, thoughtfully designed to support the holistic development of every student. Our robust infrastructure acts as a key enabler of academic excellence, innovation, and personal transformation.

Academic facilities & Amenities

- **Gallery-style Air-Conditioned Classrooms**
Facilitate immersive, case-based learning and dynamic discussions.
- **Theatre-style Seminar Hall with HD Video Conferencing**
Enables global exposure through expert sessions and virtual interactions.
- **Incubation Centre (Supported by KSIDC).**
Promotes entrepreneurship by supporting student start-ups and innovation.
- **Transformation Lab**
A platform for TED-style talks, enhancing public speaking, leadership, and personal branding.
- **Language & Technology Labs**
Strengthen communication skills and build expertise in analytics and emerging technologies.
- **Placement Cubicles**
Professional interview spaces simulating a corporate recruitment environment.
- **Knowledge Hub**
17,000+ books and 2,000+ e-journals supporting continuous learning and research.
- **On-Campus Hostels**
Separate Safe, secure, and comfortable accommodation for men and women.
- **High-Speed Wi-Fi Campus**
Ensures seamless connectivity for learning and collaboration.
- **Health & Fitness Facilities**
Includes Football, Basketball, Volleyball, Badminton and a Happiness Corner to promote well-being, teamwork, and mindfulness.



CURRICULUM

01 SEMESTER

🎓 MBA 511	PRINCIPLES & PRACTICES OF MANAGEMENT
🎓 MBA 512	ORGANISATIONAL BEHAVIOUR
🎓 MBA 513	EXECUTIVE BUSINESS COMMUNICATION
🎓 MBA 514	ACCOUNTING FOR MANAGERS
🎓 MBA 515	MANAGERIAL ECONOMICS
🎓 MBA 516	QUANTITATIVE TECHNIQUES
🎓 MBA 517	BUSINESS ENVIRONMENT ETHICS AND GOVERNANCE

02 SEMESTER

🎓 MBA 521	INDIAN ETHOS AND PERSONAL ETIQUETTE
🎓 MBA 522	OPERATIONS RESEARCH
🎓 MBA 523	MARKETING MANAGEMENT
🎓 MBA 524	BUSINESS LAW
🎓 MBA 525	PRODUCTION AND OPERATIONS MANAGEMENT
🎓 MBA 526	RESEARCH METHODOLOGY
🎓 MBA 527	MANAGING HUMAN RESOURCES
🎓 MBA 528	MANAGEMENT OF FINANCIAL RESOURCES
🎓 MBA MOC 1	MOOC 1

MBA with Dual Specialisation in Operations, HR, Finance, Marketing, Logistics and Supply Chain Management. Data Analytics as core paper across all specialisations.

Apart from the general course, we recommend & encourage the participants to pursue value added certification courses in emerging areas such as:

- Power BI in association with KPMG
- Microsoft Certified Advanced Excel
- Certification in Logistics & Supply Chain

Internal training on analytical tools such as SQL, Tableau is given across the programme.

The facilities for the same will be arranged with vendors at most economical-subsidised cost if sufficient number of participants opt for the same.



03 SEMESTER

 MBA 531	STRATEGIC MANAGEMENT
 MBA 532	BUSINESS ANALYTICS
 MBA 533	CYBER SECURITY AND INFORMATION SYSTEMS
 MBA 534.1	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
 MBA 534.3	STRATEGIC FINANCIAL MANAGEMENT
 MBA 534.4	FINANCIAL SERVICES AND MARKETS
 MBA 535.2	LEARNING AND DEVELOPMENT
 MBA 535.3	ORGANISATION CHANGE AND DEVELOPMENT
 MBA 535.5	PERFORMANCE MANAGEMENT
 MBA 536.1	CONSUMER BEHAVIOUR
 MBA 536.3	PRODUCT AND BRAND MANAGEMENT
 MBA 536.5	SALES AND DISTRIBUTION MANAGEMENT
 MBA 530.2	QUALITY MANAGEMENT SYSTEM
 MBA 530.4	WORLD CLASS MANAGEMENT
 MBA 538.1	LOGISTICS AND SUPPLY CHAIN MANAGEMENT
 MBA 538.2	WAREHOUSE AND INVENTORY MANAGEMENT
 MBA SI 1	SUMMER INTERNSHIP
 MBA MOC 2	MOOC 2

04 SEMESTER

 MBA 544.2	COMMODITIES AND FINANCIAL DERIVATIVES
 MBA 544.3	ADVANCED COST AND MANAGEMENT ACCOUNTING
 MBA 545.1	PERSONALITY AND MANAGERIAL PERFORMANCE
 MBA 545.3	REWARD AND COMPENSATION MANAGEMENT
 MBA 546.1	RETAIL MARKETING
 MBA 546.2	SOCIAL MEDIA MARKETING
 MBA 540.2	OPERATIONS ANALYTICS
 MBA 548.1	GLOBAL SUPPLY CHAIN MANAGEMENT
 MBA MP 1	MAJOR PROJECT AND VIVA VOICE



TIM'S PHASED TRA



IGNITE

IGNITE is a holistic development framework for first-year MBA students, designed to build confidence, foundational skills, and professional readiness from day one. Through expert interactions, practical sessions, and guided exposure, students strengthen critical thinking, explore specialisations, and prepare seamlessly for second-year learning and managerial

GOALS

INSPIRE & GROW

Build foundational knowledge, foster inspiration and initiate professional grooming.

NAVIGATE & INNOVATE

Expand skills, explore specialisation pathways and develop critical thinking

TRANSFORM

Apply learning, specialise, and gain real-world exposure

EXCEL

Consolidate, lead, and transition to career-ready professional



TIM Career Catalyst – Fuelling career dreams with guidance and opportunities.



TIM360 – Developing all-round leaders for a dynamic future.



TIM Industry Connect – Collaborate, create, and contribute through industry-academia interface.



TIM pact – Engaging communities through outreach, NGO projects, and internships.



TIM Vibe – Celebrate, energise, and inspire with cultural, arts, sports, and wellness events.



TIM Hall of Fame – Honouring outstanding student achievements and excellence.



TIM Tech Edge – Empower | Equip | Excel in technology and skill development.



TIM Beyond the Shelves – Turning pages, igniting minds through library and reading culture.



TIM Sphere – Peer learning platform for transformative management education.



TIM Quest – Sharpening minds for academic mastery with Explore | Equip | Excel approach.

EVOLVING APPROACH



EVOLVE

Redefine What an MBA can be

EVOLVE - isn't just a program - it's a transformative journey for second year MBA students ready to bridge learning and leadership. Here, you'll explore, experiment and evolve into the kind of leader the World needs.



You don't just learn. You evolve.

Your Journey of Becoming



Pathfinder - Find Your Direction

Alumni-led mentorship that guides you toward purpose and professional clarity.



Transformation Lab - Learn by Doing

Hands-on innovation and collaboration that turn ideas into impact.



Connect Caravan - Expand Your World

Build relationships with experts and changemakers beyond the classroom.



The Becoming - Reflect and Grow

Capture your growth and leadership evolution through guided reflection.

LEADERSHIP'S MULTIFACE

TACT - TKMIM's Active & Competent Team is the apex council of the MBA participants which provides a platform for developing organisational & leadership skills through various extra curricular and co-curricular activities. Under the TACT umbrella, the following functional clubs provide opportunities for conducting domain specific activities.

- MEDIA CELL
- JOURNAL CLUB
- ENTREPRENEURSHIP DEVELOPMENT CLUB
- NEWS PAPER CLUB
- NATURE CLUB
- AGORA –MARKETING CLUB
- SYNERGY- HR CLUB
- NIDHI- FINANCE CLUB
- OXYGEN-OPERATIONS CLUB
- CIVIL SERVICE CLUB
- DECYPHER – BUSINESS ANALYTICS CLUB
- ETHICS CLUB

Towards the society...

TKMIM OUTREACH - The Community Development Club



To reiterate TKMIM's vision as a socially responsible and enlightened B-School, TKMIM OUTREACH organises various community development initiatives at TKMIM such as surveys, motivational training for school students in the locality, organising Documentary Film Fests on management and social development, organising blood donation, eye camps, etc. TKMIM OUTREACH has associations with Young India, CII, IMA Blood Bank Kollam & Terumo Penpol (Club 25).

CRAFTING EXCELLENCE - Leaders with a compassionate edge are the sculptures of a better world



As a testament to their indomitable spirit and commitment to transformative leadership, our participants dedicated their time over the Christmas hiatus, to spread warmth & compassion across 13 formidable NGOs.

TKM BUSINESS INCUBATION CENTRE

TKM Business Incubation Centre (TKMBIC) was set up in the year 2015, in association with Kerala State Industrial Corporation (KSIDC), in line with the 5 Business Incubators announced by the Govt. of Kerala, in the Young Entrepreneurs Summit (YES). The Centre has 25 work stations, with state of the art facilities, including discussion rooms, separate cabins for incubatees, etc. Following initiatives are carried out by TKMBIC for supporting prospective entrepreneurs

- Mentoring support provided by real time entrepreneurs from various sectors, professional bodies including KSIDC, K-DISC, Kerala Startup Mission, CII, PMI etc.
- Acting as the focal point for the newly launched incubation centric, outcome oriented MBA in Innovation, Entrepreneurship & Venture Development programme approved by AICTE
- Organising seminars & workshops in the field of Entrepreneurship & Innovation.

An Institution Innovation Council at TKM Institute of Management
has been set up under the aegis of Ministry of Education (MOE), Govt. of India

CORPORATE MENTORSHIP PROGRAMME

Understanding that leadership is relationship based, it is accomplished by empowering, enabling and coaching by those leaders, who are charged with contributing to creative achievement of the participants of TKMIM. The corporate mentors provide personalised advice, encouragement and offer insights into professional development thus helping them succeed in their field of choice

Professional / Academic Associations

Our professional associations with various entities provide excellent platforms for our participants to interact with the working professionals.



CORPORATE INTERFACE ECOSYSTEM

Corporate seeks tomorrow's talent

- TKIM enables the growth of a responsible corporate professional through a series of carefully planned interactions with industries.
- TKM Institute of Management always believes in exposing our MBA participants to real world business experiences by consistently encouraging them to undertake live projects and mini internships with corporates as part of their academic evaluations.
- The Corporate Relations Cell conducts Global Management Summit, National HR Conclave, TIM Talks, Alumni boot camps etc.
- The internships are conceived as per the requirements of specific companies. Hence, the candidate is expected to do any task within the organisation generally performed by entry level management graduates.
- This gives an opportunity for the organisations to appraise the participants well before the course completion.
- Enhancing corporate readiness through structured campus-to-corporate training across three progressive levels over two years.

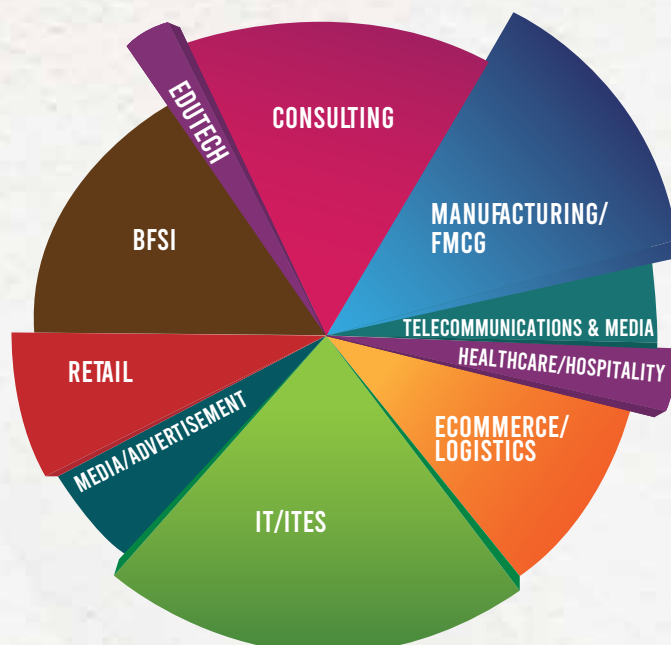
CACO	Level I & II	I Year
	Level III	II Year



PLACEMENT AT A GLANCE

JOB PROFILES

1. Tax Analyst
2. Analyst-Global Procurement
3. Business Analyst
4. Supply Chain Analyst
5. Financial Analyst
6. Brand Officer-E Commerce
7. Sales Officer
8. Probationary Officer
9. Management Trainee-Data Science Analyst
10. HR Consulting
11. Enterprise Architect Analyst
12. Management Trainee-International Business
13. Analyst Product
14. Analyst Strategy
15. Associate-Tax Credits & Incentives
16. Associate-Marketing
17. Associate Consultant
18. Store Manager
19. US HR Recruiter
20. Onboarding Manager
21. Snr.Exec-Corporate Sales



OUR CORPORATE PARTNERS

FMCG/RETAIL/MANUFACTURING



IT/CONSULTANCY/ANALYTICS/LOGISTICS/CYBERSECURITY



BANKING & FINANCIAL SERVICES



TELECOM/MEDIA/HOSPITALITY/MEDICAL/TRAVEL



ALUMNI ACROSS GLOBE

SMRITHI, the alumni association of TKMIM with over 2500 members makes its presence permeate across the globe. TKMIM alumni is constantly engaged in the Institute's advancement activities and their influential positions aid to source placements for the current batches of participants too.





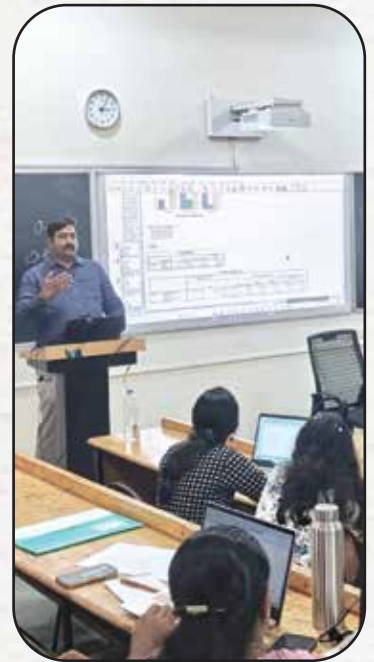
Our alumni are our ambassadors to the corporate world, and continue to uphold laurels.



Professional Development & Continuing Studies

FDP – MDP

- **Unlock Your Potential:**
An Introduction To Neuro Linguistic Programming
By. Dr Santhosh V. A
- **Brand Building:**
The Mantra Of Survival By Dr. Thomas Michael
- **Future Ready Schools:**
Fostering Entrepreneurship And Innovation
By Prof. Azhar Basheer
- **Process Innovations For Business Excellence In A Rapidly Changing Environment** By Dr. A. Viswanathan
- **Building Communication Competency:**
FDP On Interpersonal Communication & Non-Verbal Cues
By Prof. Karthika. M



- **Quantitative Data Analysis Techniques Using IBM-SPSS Statistics** By Prof. Alex Koshy
- **Enhancing Sales Skills In Modern ERA**
By Prof. Anil Kumar. R
- **Fintech Innovations & Behavioural Shifts:**
The Future Of Finance By Prof. Nisha. S

- **Effective Teaching Using Case Methodology**
By Prof. T. Abdul Karim Musaliar
- **Time Series Analysis For Business Application**
By Prof. Milan Sam Mathew
- **Mastering Personal Finance;
Budgeting, Saving & Spending Smart** By Prof. Rincy Raju
- **ESG Intelligence: The Future Of Responsible Financial Research.**
By Dr. Anjaly. H



- **Gamification In Education:
Transforming Teaching Into An Engaging Experience**
By Prof. Chandini Dev
- **Programming And Power BI** By Prof. Arathy. A
- **Redesigning Classrooms:
A Hands-On FDP On Design Thinking & Experiential Teaching**
By Prof. Shajin. P

UPSKILLING PROGRAMS

FINANCIAL ANALYTICS

Mentored by Experienced Finance Professionals

"Financial analytics is key to informed decision-making."

WHAT YOU WILL LEARN



Foundations of Financial Analytics



Financial Data Source & Preprocessing



Forecasting & Volatility Modelling

Quick

Program Snapshot

Duration : 60 hrs
Mode : Online + Hybrid

Powered by PRAXIS
Experiential Learning Pedagogy

YOUR FUTURE Careers



Financial Analyst



Investment Strategist



LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Mentored by Top Supply Chain Professionals and Industry Experts

PROGRAM SNAPSHOT

Duration: 60 hrs
Mode: Online + Hybrid

CAREER OUTCOMES

Logistics Manager
Supply Chain Analyst
Operations/Distribution Manager

WHAT YOU WILL LEARN

Foundations of Logistics and Supply Chain Management

Transportation, Warehousing and Inventory Management

Supply Chain Analytics

Reverse Logistics

Green Logistics



CERTIFIED INNOVATION PRACTITIONER (CIP)

Transform ideas into impact through structured, measurable innovation

LEARNING DIMENSIONS

- * Innovation Mindset & Strategic Creativity
- * Design Thinking & Problem Framing
- * Prototyping, Experimentation & Agile Execution
- * Business Model Innovation & Value Creation
- * Measuring & Scaling Innovation

PROGRAM HIGHLIGHTS

- * 60 hrs Hybrid Learning
- * Industry-Relevant Capstone
- * Hands-on Tools & Frameworks
- * PRAXIS Pedagogy
- * Professional Network & Recognition

LEARNING IMPERATIVES

- * Apply structured innovation frameworks (Design Thinking, TRIZ, Lean Startup) in real-world contexts
- * Integrate business, technology, and human-centered design for impactful problem-solving
- * Lead organisational innovation initiatives with measurable result
- * Communicate ideas and prototypes persuasively to win buy-in
- * Maintain agility to adapt to evolving markets, tools, and customer expectations

SYLLABUS OVERVIEW

- * Innovation Fundamentals & Mindset Shift
- * Design Thinking & Problem Framing
- * Ideation Techniques & Creativity Tools
- * Prototyping & Experimentation
- * Business Model Innovation
- * Innovation Execution & Agility
- * Measuring Innovation
- * Capstone Project & Final Pitch



GLOBAL CONNECT



Sunway University



Malaysian Research Accelerator for Technology & Innovation



Training - Institute of Management Technology, Dubai

BEYOND ACADEMICS



Industry Immersion



Culturals

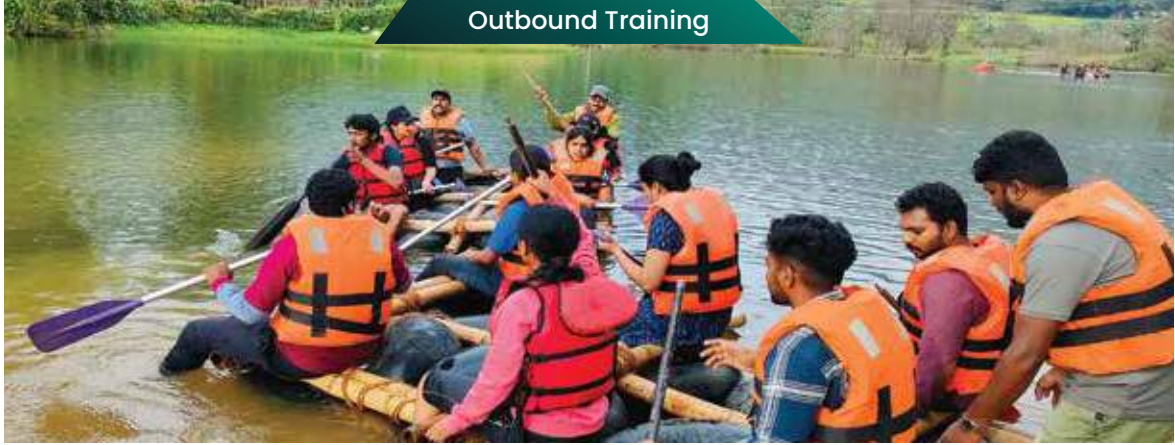


Sports





Outbound Training



Alumni Meet



Graduation Ceremony



CAMPUS

TKM Institute of Management
Musaliar Hills, Karuvelil P.O., Kollam – 691 505, Kerala
Phone : 0474 -2482465, 2482466

TKM TRUST

TKM College Trust
Musaliar Nagar, II Mile Stone, Kollam – 691 004, Kerala
Phone: 0474 -2731021