



TiM TKM INSTITUTE OF
MANAGEMENT



vibrations

Beyond Words



DECEMBER

2023 Edition

TKMIM
Newsletter

REACH US AT





Campus to Corporate / Alumni Boot Camp - PHASE II Training Program - "Where Innovation Meets Experience"



Guest Spotlight: 23rd Batch Alumni Interaction

* ABDUL SHAN	TSO - South Kerala (Lakme Division) Hindustan Unilever Limited
* ALEX ANTONY PLACID	Senior Associate Operations STP Investment services, Whitefield, Bangalore
* AJAY ANAND	Business Development Manager Webandcrafts
* MOHAMMED BAHADUSHAH	Team Leader - HR (South Kerala Region) Autobahn Trucking Corporation Pvt Ltd
* RAZAL NIZAR	Sales Manager Hyundai Mobis Middle East, Dubai
* LEKSHMI B NATH	Talent Acquisition Executive, Kapital Data Corp
* NAVANEETH KRISHNAN	Senior HR Business Partner ,Tata Elxsi

Embarking on a transformative journey, the **Campus to Corporate Training Program (CACO) Phase II and Alumni Boot Camp** was conducted on **December 1st and 2nd**, enveloping participants in a realm where innovation seamlessly intertwines with experience. The inaugural day, dedicated to honing aptitude skills, unfolded under the expert guidance of **Mr. Vaishak** from **Pragmatix**. His meticulously crafted training session not only imparted essential knowledge but also ignited a spirit of proficiency among participants. Transitioning to the Alumni Boot Camp on the following day, participants were privileged to engage in a dynamic session with esteemed alumni from the **TiM 23rd batch**, now luminaries across diverse global companies. Through interactive dialogues, group discussions, and immersive mock interviews, invaluable feedback cascaded, nurturing growth and refinement within the 28th batch cohort. This harmonious blend of rigorous training and intimate alumni interaction served as a crucible for skill refinement, while simultaneously seeding fertile ground for invaluable networking opportunities. **TiM's Corporate Relations Cell (CRC)** coordinated the event.

INDUSTRY CONNECT PROGRAM

"A Day of Professional Insight - Terumo Blood and Cell Technologies"



TKMIM recently hosted a successful Industry Connect Program with **Terumo Blood and Cell Technologies**. On **December 15th, 2023**, four HR professionals from Terumo visited our campus, aiming to build connections and explore potential campus placements. The session titled "**Organizational Overview and Best Practices**" provided a valuable platform for interaction and learning. The event featured distinguished speakers namely, **Mr. Dinesh Menon** (India & SA, HR Head), **Mr. Tino Manimuthu** (HR Business Partner - Commercial & Corporate Support), **Ms. Mauly Manikandan** (HR Business Partner - R&D and Global Support), and **Mr. Govind R** (Executive CSR & PR). Their active participation and enthusiasm significantly contributed to the program's success, further strengthening our ties with Terumo Blood and Cell Technologies.



Empowering Excellence: TIM's 28th batch ventures into the "KPMG Certified Business Analytics Program"



In a groundbreaking collaboration, TIM has joined forces with **KPMG**, a global titan in professional services, to introduce the **KPMG Certified Business Analytics Program**. This transformative initiative equips participants from our esteemed 28th batch with a comprehensive 60-hour curriculum spanning pivotal domains such as **Business Analytics, Marketing Analytics, Financial Analytics, Operations Analytics, and HR Analytics**. The program's immersive structure not only enriches our students' academic journey but also instills practical insights and expertise from a revered industry leader. By honing essential analytical skills applicable across diverse business functions, this pioneering program primes participants for the dynamic challenges of today's professional landscape, ensuring they emerge as adept and agile leaders ready to make a significant impact.



Unveiling the Power of Business Analytics: A Transformative Session by KPMG for the 29th Batch

On **Thursday, November 16th, 2022**, TIM was honored to host a bespoke session by **KPMG**, titled "**Introduction to Business Analytics: Exploring Business Insights**," exclusively tailored for our esteemed 29th batch. Participants were immersed in a journey of discovery in the ever-evolving realm of business analytics. Led by industry experts, this special event provided invaluable insights and firsthand experiences, enriching participants' knowledge and understanding of this dynamic field. With direct access to seasoned professionals, our students were empowered to grasp the intricacies of business analytics, laying a solid foundation for their future endeavors in the corporate landscape.

Institution's Innovation Council : "Learning Entrepreneurship"

On **October 14th, 2023**, the TKM Institute of Management's **Institution's Innovation Council (IIC)** orchestrated a unique and immersive session titled "**Entrepreneurship Lessons: Learn From Movies**." This innovative initiative aimed to engage participants in an interactive movie-watching experience while extracting invaluable entrepreneurial insights. Each group was equipped with discussion prompts centered around entrepreneurial themes, fostering active engagement and critical analysis. Prior to the screening, participants were provided with thought-provoking worksheets to guide their examination of the film. Throughout the screening, attendees actively identified scenes resonating with the prompts, fostering a deep understanding of entrepreneurial concepts portrayed on screen. Following the movie, groups convened for 30 minutes to deliberate on their observations and insights, culminating in impactful presentations to the audience. **Prof. Azhar Basheer's** adept coordination further amplified the event's success, seamlessly blending entertainment with education to offer a fresh perspective on entrepreneurship through the captivating lens of cinema.

Live Exposure To Industrial Dynamics: at Bengaluru



Vaidyuthi Mobility Pvt Ltd



A.O. Smith India Water Products Pvt Ltd



IKEA - Bengaluru



Fun time at Wonderla

Industrial visit to Bengaluru seamlessly integrated education and leisure, providing students with profound insights into two pioneering companies. Commencing at **Vaidyuthi Mobility Private Limited** under the esteemed guidance of founder **Mr. Hari Vasudevan**, participants delved into the intricate world of customized electric vehicles through interactive sessions and candid discussions. Transitioning to **A.O. Smith India Water Products Pvt Ltd.**, Harohalli plant, renowned for its water heaters and purifiers, students were led through the meticulous production process, unveiling advanced features like Blue Diamond Glass Lining and energy-efficient insulation. Special gratitude is extended to **Ms. Chitra Narayan, Director-HR** and **Mr. Arun Shetty, Manager** for their invaluable support throughout. Balancing education with leisure, our visit included recreational activities at **Wonderla** and explorations of vibrant shopping destinations like Commercial Street. **IKEA's** immersive experience added a final touch, enriching our understanding of innovative home solutions. Accompanied by **Dr. Thomas Michael** and **Prof. Nisha S**, 48 participants from the TIM 28th batch gained invaluable industrial exposure, fostering enduring memories and reinforcing our commitment to professional growth and exploration.

Global Exposure : Reflections on the International Immersion Programme (IIP)



Worlds Largest Perfume Wall - Perfume Palace



Institute of Management Technology - Dubai

Embarking on a journey of cultural immersion and personal growth, the students step abroad Dubai for the **International Immersion Programme (IIP)** on **November 5th, 2023**. Departing from **Cochin International Airport** to the bustling **Dubai International Airport**, they ventured into a world of new experiences. The following day, they were greeted with awe-inspiring city tours, marveling at Dubai's iconic landmarks such as the **Dubai Frame**, **Zabeel Palace**, **Burj Al Arab Beach**, and **The Pointe Palm Island**. The journey unfolded with a captivating dinner cruise against Dubai's glittering skyline, marking the end of an enriching day. Subsequent days offered a harmonious blend of academia and industry exposure, with workshops at the **Institute of Management Training**, insightful campus tours at the **American University Dubai**, and enlightening industrial visits to **Romana Waters**. Leisure activities intertwined seamlessly, from exploring the **Dubai Mall** and **Mall of the Emirates** to exhilarating desert safaris and cultural evenings under the stars. Immersed in fragrances at **Sterling Perfumes** and marveling at the futuristic displays in the **Museum of the Future**, students culminated their journey with tranquility at the **Miracle Garden**. As they bid farewell to Dubai on November 10th, the city had not only served as a backdrop for educational experiences but also left an indelible mark on their personal growth and cultural understanding.



American University in Dubai



Desert Safari - Dubai

NATURE CLUB "NURTURE" : Club Activity **"A Green Symphony of Creativity and Knowledge"**



The 'TIM Nature Club "Nurture"' orchestrated a lively event on **December 12th, 2023**, from 1:00 p.m. to 4:00 p.m., immersing participants from the 29th Batch in activities designed to foster environmental awareness and creativity. Under the guidance of **Ms. Chandini Dev**, Research Associate at TKMIM, students were encouraged to explore their unique perspectives on conservation through the Nature Awareness Video Creation activity. The Thematic Poster Making session provided a platform for students to express their reverence for nature through captivating visual art. The event reached its zenith with a Nature-based Quiz Competition, infusing an element of fun and competition while testing participants' knowledge of environmental concepts.

JOURNAL CLUB "DISCERN" : Club Activity **"Exploring Research Insights"**

The **Journal Club** at TKM Institute of Management, aptly named "**DISCERN**," hosted a thought provoking "**Research Insights**" session on **October 10th, 2023**. Conducted in the Seminar Hall from 1 PM to 4 PM, the event was designed to enhance research skills among TKMIM participants. This initiative by DISCERN, TIM's Journal Club, aims to foster a culture of consistent research article reading and utilization of the extensive **TIM Digital Library**, including the **EBSCO** database. The session commenced with an EBSCO Training Session led by **Mr. Nanda Lal T.S, Senior Training Manager at EBSCO Information Services**. Participants then engaged in hands-on journal review activities in the library, exploring resources and utilizing EBSCO Host for searching journal articles. **Prof. Nisha S** and **Librarian Mr. Abdul Majeed** adeptly coordinated the session, ensuring a seamless and informative experience conducive to cultivating a research-driven culture at TKMIM.

OPERATIONS CLUB "OXYGEN" : Club Activity **Revealing Industry Realities through Virtual Exploration**

On **October 3rd, 2022**, the **Operations Club** of TKM Institute of Management, "**OXYGEN**" organized an insightful virtual event titled "**Industry: A Virtual Tour**." Spearheaded by **Prof. Alex Koshy**, the event was meticulously coordinated to ensure a seamless experience for participants. Through the innovative medium of virtual tours, attendees gained firsthand insights into diverse industries, transcending geographical constraints. Prof. Alex Koshy's adept guidance transformed the event into an interactive educational journey, broadening participants' horizons and fostering a deeper appreciation for the complexities of the global economy.

MARKETING CLUB "AGORA" : Club Activity Mastering the Art of the Sales Pitch

Prof. Anil Kumar led the Marketing Club "AGORA" in organizing the highly successful "Agora" event on **October 17th, 2023**. This session, focused on refining the art of delivering a compelling sales pitch, provided members with invaluable practice and feedback from industry experts. Through dynamic interaction and collaborative learning, Agora empowered individuals to excel in selling themselves and their ideas across diverse industries.

TIM Management Fest "Ekthesis" & Cultural Fest "Sanskriti": A Tapestry of Brilliance and Cultural Splendor

The essence of excellence was experienced as TKM Institute of Management unveiled its renowned annual events, "Ekthesis" and "Sanskriti". In a captivating display of talent and innovation, Ekthesis transcended traditional boundaries, offering students a dynamic platform to showcase leadership, teamwork, and ingenuity. Through a diverse array of team-based competitions, Ekthesis fostered a collaborative spirit, honing essential skills for success in the professional arena. The event stood as a testament to TKMIM's commitment to holistic development in empowering students to excel beyond the classroom.



Meanwhile, "Sanskriti" mesmerized audiences with its celebration of cultural diversity and artistic brilliance. From captivating performances to stunning displays of creativity, Sanskriti showcased the vibrant tapestry of cultures and talents within our institution. Notable highlights included performances by renowned artist **Mr. Arun Gopan, Playback singer** whose presence elevated the event to new heights of musical excellence. Through traditional dances, musical renditions, and artistic showcases, Sanskriti provided a stage for students to express their creativity and showcase their talents to the fullest.



Spreading Festive Cheer
Christmas Celebration "ESTRELLA" & Entrepreneurial Spirit "BIZ BAZAAR"



TKM Institute of Management ushered in the holiday season with the enchanting "ESTRELLA" Christmas Celebration on **December 21st, 2023**. Enveloping the campus in a jubilant atmosphere, the event united students, faculty, and staff in a joyous celebration of unity and cultural diversity. From mesmerizing cultural performances to delightful festive decorations, "ESTRELLA" showcased the vibrant tapestry of talents within our college community, leaving a lasting impression of warmth and camaraderie. Adding to the festive charm, the "**Biz Bazaar**" unfolded with a plethora of food stalls offering delectable treats and vibrant stalls displaying handmade crafts and festive decorations, curated by MBA students. This fusion of entrepreneurial spirit and creativity not only enhanced the festive ambiance but also generated profits earmarked for future student initiatives, exemplifying the students' remarkable blend of academic prowess and real-world skills.



STUDENT ACHIEVEMENTS: Celebrating Excellence

Participating in college fests offers more than just leisure; it represents a holistic learning endeavor. These events provide students with opportunities for personal growth, skill enhancement, and fostering a sense of community and cultural appreciation. As our students actively engage in these experiences, they contribute to the vibrancy of our college community while shaping a well-rounded educational journey.



Saintgits Institute of Management

On **November 2nd and 3rd, 2023**, students from TKM Institute of Management embarked on an enriching journey to **Saintgits** in Kottayam, participating in a dynamic management fest. Amidst palpable excitement, they immersed themselves in diverse activities and competitions, showcasing their skills and knowledge. The event served as an invaluable platform for learning, networking, and fostering a healthy competitive spirit among the enthusiastic participants. This memorable experience facilitated the exchange of ideas, and the creation of lasting memories, epitomizing the vibrant fest hosted by Saintgits.

On **October 8th and 9th 2023**, students from TKM Institute of Management set out for a management fest at **Marian Institute of Management** in **Kuttikkanam**. The atmosphere buzzed with energy as the students actively participated in various events, showcasing their talents and knowledge in the field of management. The fest at Marian Institute provided a great opportunity for students to learn, collaborate, and enjoy the vibrant spirit of competition. It was a delightful experience, fostering a sense of camaraderie and leaving the students with cherished memories from the event.



Marian College, Kuttikkanam



De Paul Institute, Angamaly

On **November 7th 2023**, students from TKM Institute of Management embarked on a transformative journey to the **De Paul Institute of Management** in **Angamaly** for an immersive management fest experience. The event served as a dynamic platform for students to demonstrate their expertise and talents in various management-related activities. Amidst the vibrant ambiance and enthusiastic participation, students engaged in a plethora of events igniting a spirit of healthy competition. The fest at De Paul Institute was not just a gathering but a profound opportunity for learning, collaboration, and personal growth, leaving an indelible mark on all who attended.



Rajagiri Institute of Management

On **October 2023**, students from TKM Institute of Management ventured to Kochi's **Rajagiri Institute of Management** for an enriching management fest experience. The two-day event brimmed with enthusiasm and camaraderie as students immersed themselves in a plethora of activities and competitions. Serving as a platform to showcase their management prowess, the fest facilitated meaningful interactions with peers from diverse institutes, fostering a spirit of collaboration and mutual learning. Beyond its educational value, the trip provided students with an opportunity to revel in their passion for management, creating cherished memories along the way.



St. Berchmans College

On **October 12th 2023**, students from TKM Institute of Management embarked on an exhilarating journey to **St. Berchmans College in Changanassery** for an enthralling management fest. The event, held on October 12th, provided students with a platform to demonstrate their management acumen through diverse activities and competitions. Engaging with peers from various institutes, the students exchanged ideas and forged valuable connections, enriching their experience and fostering a strong sense of fellowship. The trip to SB College for the management fest encapsulated a blend of learning, fun, and the spirit of unity, leaving an indelible mark on the participants.



KSMDB College

A team from TKM Institute of Management recently participated in a management fest at **Kumbalathu Sankupillai Memorial Devaswom Board College, Sasthamkotta** and secured the third prize. The competition featured various challenges, including case studies and presentations. The team's success reflects their strong teamwork, critical thinking, and leadership skills. This achievement not only showcases the individuals' capabilities but also speaks to the high standards of TKM Institute of Management in both academics and extracurricular activities.

FACULTY ACHIEVEMENTS

- **Dr. Santhosh V A**

Dr. Santhosh V A presented a paper titled “Role of entrepreneur leadership catalyzing inclusive growth of women micro-enterprises in Kudumbashree” at the India Strategy Conference, jointly organized by IIM Bangalore & IIM Ahmedabad.



- **Prof. Nisha S**

Prof. Nisha S was appointed as External Examiner to conduct the Project (Sixth Semester) & Work Experience (Eighth Semester) Viva-voce Examination of five-year MBA(Integrated) November 2023 held at MSN Institute of Management and Technology, Kollam on 19th December 2023



- **Prof. Az-har Basheer**

Prof. Az-har Basheer participated as an evaluator in the district-level evaluation of the YIP 5.0 category 1 on 28th October 2023

He has also attended the interview of MIS Co-ordinator as part of Samagra Shiksha Kerala held at DPO Office, SSK, TVM on 9th November 2023.



- **Prof. Anil Kumar R**

Prof. Anil Kumar R was appointed as a member of the Panel of Examiners (Scrutiny) for the MBA End Semester Examinations, November 2023 by St Berchmans College (Autonomous), Changanassery. He attended the camp on 1st Nov 2023.



- **Prof. Shajin P**

Prof. Shajin P has attended the International Conference on Management Research, Department of Management Studies, IIT Madras, and presented a paper titled “A prospective landscape of work: Examining how Gen Z Employees Share Knowledge in Remote Work Settings- Exploring the Impact of the Protean Career mindset and Perceived homophily”



- **Mr. Abdul Majeed**

Mr. Abdul Majeed has attended the DELNET Annual General Body Meeting on December 15th, 2023.



THE LEGACY OF **TRANSFORMING LIVES** CONTINUES...

CONGRATULATIONS ON RECEIVING PLACEMENT OFFERS FROM

FEDERAL BANK as **Probationary Officer**



Mr. Arshaq

TIM TKM INSTITUTE OF MANAGEMENT **30 Years of Excellence** **NBA**

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CONGRATULATIONS ON RECEIVING PLACEMENT OFFERS FROM

ICICI Securities as **Management Trainee**



Ms. Arathy AR

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Amrutha Haridas



Emmanuel Francis



Lekshmi A



Sivanjali S



Suhaila S

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