



**TKM INSTITUTE
OF MANAGEMENT**



**Management
Development
Programme**

17th January 2026

**Process
innovations
for business
excellence
in a rapidly
changing
environment**





TKM INSTITUTE OF MANAGEMENT

TKM Institute of Management (TIM), located at Musaliar Hills, Ezhukone, near Kollam, is one of Kerala's premier B-schools. For over three decades, TIM has built a distinct reputation in management education through strong academics, industry linkages, placements, research, and community initiatives. Its MBA program, affiliated with the University of Kerala and approved by AICTE, has earned continuous NBA accreditation for three cycles. TIM has consistently nurtured competent professionals who hold key positions in leading organizations across India and abroad. The institute is one among the eight prestigious institutes coming under the Thangal Kunju Musaliar Trust established in the year 1956.



CENTRE FOR PROFESSIONAL DEVELOPMENT AND CONTINUING STUDIES

The Centre for Professional Development and Continuing Studies at TKM Institute of Management is a vibrant platform for continuous learning, professional excellence, and industry engagement. It offers Faculty and Management Development Programs on emerging topics for professionals across regions, along with certificate programs delivered independently or through collaborations with centres of excellence. By forging MOUs with institutes and professional bodies, it enables joint initiatives of mutual benefit. Its activities—guest lectures, TIM Talks, seminars, workshops, and applied projects—foster industry interaction, skill enhancement, and networking. With expert guidance and strong partnerships, the Centre empowers professionals to thrive in a dynamic world.

BRIEF OVERVIEW OF THE PROGRAMME

In the value chain, Operations Management consisting of several processes plays the central role in the creation of products/services desired by the customers. The processes determine the quality, cost, timely delivery and service to the customers. In a fast changing business environment, legacy processes need to be evaluated, improved or replaced by contemporary processes to stay ahead of competition and remain in business. Process Innovations are important not only for manufacturing companies but also for Service organizations such as Financial Services, Retail, logistics, Health care, Hospitality etc

PROGRAMME OBJECTIVES

The programme exposes the participants to the contemporary concepts, frameworks & tools to drive process innovation. The Programme Faculty will also share his insights from his long industry-experience and also gathered during his in-depth research about operational excellence in some of the reputed world-class companies.

CONTENTS OF THE PROGRAMME (TOPICS COVERED)

Perspectives of Operations as value adding function, Operations strategy, Process Mapping, Value Stream Mapping, Identifying value-added vs. non-value-added steps in processes, Lean methodology, Business Process reengineering, TQM framework and tools, Global Business excellence Models, Case studies, Exercises by the participants to explore process Innovation opportunities in their organisations.

BRIEF PROFILE OF THE RESOURCE PERSON (FACULTY PROFILE)

Dr A.Viswanathan, Emeritus Professor, TKM Institute of Management

- 31 years of experience in manufacturing industry in functional areas of Production Management, Quality Management, Project Management, Procurement Management, R&D, HR and General Management /Strategy
- 21 years of teaching experience in MBA .Served as the Director of TKM Institute of Management
- Executed several Management Consultancy assignments for industry & government
- Resource person for several Training Programmes on Strategic Management, Project Management and Advanced Quality Management for Industry Managers, IAS Officers and University Faculty
- Was a member (Management Expert) of the selection board constituted by the Government of Kerala for appointment of Managing Directors in the Public Sector undertakings
- Was member of the professional management team constituted by the Restructuring and Internal Audit Board of Government of Kerala for strategic restructuring of Public sector enterprises

Target Audience

- *Industry* : Executives, Engineers, Managers from Manufacturing and Service organizations.
- Owners of Small Business
- *Academics* : Faculty handling operations subjects in MBA Institutes & Engineering colleges

Methodology

Lecturers, Cases, Discussions, participant-exercises

Programme Fees

Rs: 2900 for industry- participants and Small Business Owners.

Rs: 1900 for academicians

Date & Time

17th January 2026

9.30 am to 4.00 pm

Contact Details :

Dr. A. Viswanathan

9447560397

viswanathan@tkmim.ac.in

FDP & MDP CALENDAR 2025 - 2026



| | | |
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| 1 | UNLOCK YOUR POTENTIAL: AN INTRODUCTION TO NEURO LINGUISTIC PROGRAMMING DR. SANTHOSH V. A | 08-11-2025 |
| 2 | BRAND BUILDING: THE MANTRA OF SURVIVAL DR. THOMAS MICHAEL | 29-11-2025 |
| 3 | FUTURE READY SCHOOLS: FOSTERING ENTREPRENEURSHIP AND INNOVATION PROF. AZHAR BASHEER | 06-12-2025 |
| 4 | PROCESS INNOVATIONS FOR BUSINESS EXCELLENCE IN A RAPIDLY CHANGING ENVIRONMENT DR. A. VISWANATHAN | 17-01-2026 |
| 5 | BUILDING COMMUNICATION COMPETENCY: FDP ON INTERPERSONAL COMMUNICATION & NON-VERBAL CUES PROF. KARTHIKA. M | 31-01-2026 |
| 6 | QUANTITATIVE DATA ANALYSIS TECHNIQUES USING IBM-SPSS STATISTICS PROF. ALEX KOSHY | 14-02-2026 |
| 7 | ENHANCING SALES SKILLS IN MODERN ERA PROF. ANIL KUMAR. R | 28-02-2026 |
| 8 | FINTECH INNOVATIONS & BEHAVIOURAL SHIFTS: THE FUTURE OF FINANCE PROF. NISHA. S | 14-03-2026 |
| 9 | EFFECTIVE TEACHING USING CASE METHODOLOGY PROF. T. ABDUL KARIM MUSALIAR | 28-03-2026 |
| 10 | TIME SERIES ANALYSIS FOR BUSINESS APPLICATION PROF. MILAN SAM MATHEW | 11-04-2026 |
| 11 | MASTERING PERSONAL FINANCE; BUDGETING, SAVING & SPENDING SMART PROF. RINCY RAJU | 25-04-2026 |
| 12 | ESG INTELLIGENCE: THE FUTURE OF RESPONSIBLE FINANCIAL RESEARCH. DR. ANJALY. H | 06-06-2026 |
| 13 | GAMIFICATION IN EDUCATION: TRANSFORMING TEACHING INTO AN ENGAGING EXPERIENCE PROF. CHANDINI DEV | 20-06-2026 |
| 14 | PROGRAMMING AND POWER BI PROF. ARATHY. A | 11-07-2026 |
| 15 | REDESIGNING CLASSROOMS: A HANDS-ON FDP ON DESIGN THINKING & EXPERIENTIAL TEACHING PROF. SHAJIN. P | 25-07-2026 |

**MDP & FDP
Co-ordinator**

Dr. Thomas Michael
Professor & Dean, TKMIM.
+91 9443441979
thomas.michael@tkmim.ac.in

For more details scan

