



**Thangal Kunju Musaliar**  
INSTITUTE OF MANAGEMENT



TKM

# FIVE DAY FACULTY DEVELOPMENT PROGRAMME ON ADVANCED RESEARCH METHODS IN SOCIAL SCIENCES 18-22 MAY 2026

FROM CONCEPTUALIZATION TO EMPIRICAL  
VALIDATION: BUILDING RIGOROUS RESEARCH

## PROGRAMME CONTENTS

Systematic Literature Review & Research Gap Identification | Research Problem Formulation, Framing Research Questions and Objectives | Conceptual Model Development and Hypothesis Development | Survey Design, Sampling & Questionnaire Development | Regression & Advanced Analytical Techniques | Structural Equation Modelling using IBM AMOS.

## RESOURCE PERSONS



**PROF. (DR.) GABRIEL SIMON THATTIL**

Academic Director,  
Loyola College of Social Sciences  
Former Professor & Dean,  
Dept. of Commerce, University of Kerala



**DR. NIMITHA ABOUBAKER**

Assistant Professor  
School of Management Studies,  
CUSAT



**DR. CLEMENT CABRAL**

Assistant Professor  
St. Paul's College, Kalamassery, Kochi

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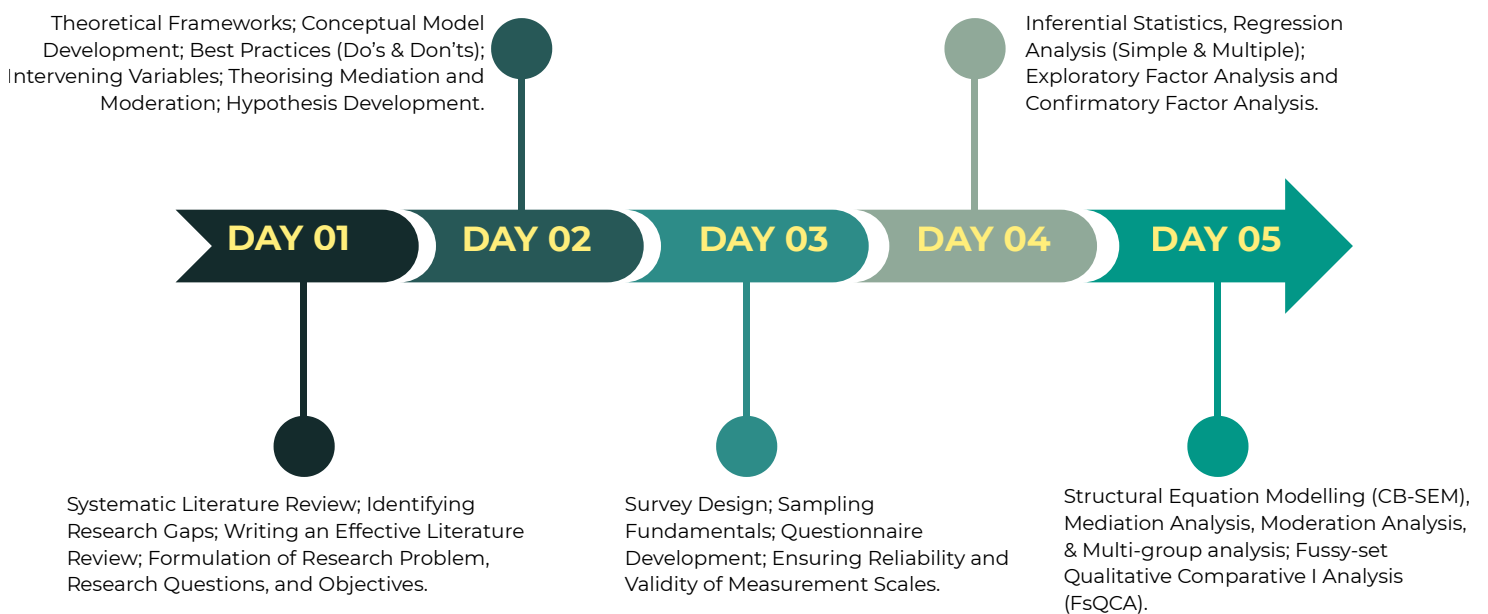


## About TIM

TKM Institute of Management (TIM), affiliated to the University of Kerala and approved by AICTE, is a premier B-school with a distinguished legacy of nearly three decades. Established in 1995, the institute was founded on the visionary idea of Janab A. Thangal Kunju Musaliar, an eminent educationist, industrialist, and philanthropist. The institute is accredited by NAAC and NBA, reflecting its commitment to maintaining high standards in quality education, academic excellence, and institutional performance. Further strengthening its academic standing, TIM has been ranked 4th in the Kerala Institutional Ranking Framework (KIRF), highlighting its prominence among management institutions in the state. Over the years, TIM has built an enviable reputation for consistently transforming students into competent, committed, and socially responsible management professionals who occupy key positions in leading organisations across India and abroad.

## About the FDP

The Faculty Development Programme (FDP) on Advanced Research Methods in Social Sciences is a five-day intensive workshop designed to equip participants with rigorous methodological and analytical skills required for high-quality academic research. The programme is organised under the Centre for Professional Development and Continuing Studies at TIM, which is committed to enhancing academic excellence and research capabilities among scholars and faculty members. The programme offers a balanced integration of theoretical insights and practical applications, covering key stages of the research process including systematic literature review, identification of research gaps, conceptual model development, hypothesis formulation, survey design, and scale validation, along with hands-on training in data preparation and statistical analysis using IBM SPSS. Participants will also be introduced to advanced analytical techniques such as confirmatory factor analysis (CFA), covariance-based structural equation modelling (CB-SEM), and fuzzy-set qualitative comparative analysis (fsQCA). Through a combination of interactive sessions and applied learning, the programme aims to enable participants to design methodologically sound studies, address empirical challenges, and produce high-quality, publishable research in the field of management and social sciences.



## Limited Seats

**40 participants (First-come, first-served basis)**

## Who Can Attend



**Faculty members**



**Doctoral scholars  
and aspiring researchers**



**Professionals interested  
in Research and Analytics**

## Resource Persons

### **PROF. (DR.) GABRIEL SIMON THATTIL**

Prof. (Dr.) Gabriel Simon Thattil is a distinguished academician and the current National President of the Indian Accounting Association (IAA), with over three decades of excellence in higher education. He retired from the University of Kerala in March 2024 after 33 years of impactful contributions to teaching, research, and academic leadership. He has been actively involved in numerous national and international academic initiatives, including seminars, research projects, and consultancy assignments. As Director of IQAC, he played a pivotal role in securing the University of Kerala's NAAC 'A' Grade (2015) and A++ Grade (2022). He is an accomplished researcher and mentor, guided 33+ PhD scholars and over 50 MPhil candidates, with research interests spanning finance, banking, GST, human resource management, non-performing assets, and ecotourism. He is also a recipient of the Prof. K. P. Muraleedharan Best Researcher Award (2022) from the University of Calicut.

### **DR. NIMITHA ABOOBAKER**

Dr. Nimitha Aboobaker is an Assistant Professor at the School of Management Studies, CUSAT. A trained ERASMUS+ teacher, she has received fellowships and awards from the UGC, IIMs, University of Hyderabad, Indian Academy of Management, and more. Her team has won the 'Outstanding Paper' award (2024) from Emerald Publishers. She has published in reputed journals, including Academy of Management Proceedings (2024, 2023), and serves as a reviewer for over a dozen international journals. She received the Emerald Literati 'Outstanding Reviewer' award for three consecutive years and a Meritorious Letter of Appreciation from the CUSAT Vice Chancellor in 2024. Dr. Nimitha has presented at leading conferences, including the Academy of Management, IIM Ahmedabad, and Texas A&M. She is a management consultant and invited resource person for workshops and FDPs on mixed methods, qualitative research, web/text analytics, and academic publishing. She is currently engaged in several consulting projects and collaborations with ICSSR, Kerala Women's Commission, and other public sector organizations.

### **DR. CLEMENT CABRAL**

Dr. Clement Cabral is a Ph.D. graduate from the Indian Institute of Technology Roorkee, India, with publications in leading ABDC A and A-ranked journals. His research interests include Green Human Resource Management, Corporate Social Responsibility, and Sustainable Tourism, reflecting a strong focus on sustainability-driven management research. He brings international academic exposure through his prior associations with reputed institutions in India and abroad and actively contributes to the scholarly community as a reviewer for several Scopus and Web of Science-indexed journals, along with editorial responsibilities. He is currently an Assistant Professor at St. Paul's College, Kalamassery, Kochi.

Registration Fee: ₹4,000  
[Early Bird: ₹3,500 (Valid till 08 May 2026)]

Participants will receive comprehensive workshop materials and curated learning resources to support their research journey. Lunch and refreshments will be provided on all days of the programme. Assistance for accommodation will be available for outstation participants. Certificate will be awarded upon successful completion of the FDP.

### Program Organising Committee

**Dr. Muhammed Nowfal S.** , Assistant Professor

**Dr. Anjaly H.** , Assistant Professor

**Prof. Arathy A.** , Assistant Professor

For further details

**Prof. Arathy A.**

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