



TKM



**Management  
Development  
Programme**

**TKM INSTITUTE  
OF MANAGEMENT**



TIM - Internal Quality Assurance Cell



# **FinTech Innovations and Behavioral Shifts : The Future of Finance**

**25<sup>th</sup> July  
2026**





## TKM INSTITUTE OF MANAGEMENT

TKM Institute of Management (TIM), located at Musaliar Hills, Ezhukone, near Kollam, is one of Kerala's premier B-schools. For over three decades, TIM has built a distinct reputation in management education through strong academics, industry linkages, placements, research, and community initiatives. Its MBA program, affiliated with the University of Kerala and approved by AICTE, has earned continuous NBA accreditation for three cycles. TIM has consistently nurtured competent professionals who hold key positions in leading organizations across India and abroad. The institute is one among the eight prestigious institutes coming under the Thangal Kunju Musaliar Trust established in the year 1956.



## CENTRE FOR PROFESSIONAL DEVELOPMENT AND CONTINUING STUDIES

The Centre for Professional Development and Continuing Studies at TKM Institute of Management is a vibrant platform for continuous learning, professional excellence, and industry engagement. It offers Faculty and Management Development Programs on emerging topics for professionals across regions, along with certificate programs delivered independently or through collaborations with centres of excellence. By forging MOUs with institutes and professional bodies, it enables joint initiatives of mutual benefit. Its activities—guest lectures, TIM Talks, seminars, workshops, and applied projects—foster industry interaction, skill enhancement, and networking. With expert guidance and strong partnerships, the Centre empowers professionals to thrive in a dynamic world.

### Brief Overview of the Programme

The rapid growth of financial technologies (FinTech) is transforming global financial systems, reshaping consumer behavior, and redefining institutional practices. This MDP aims to provide Management Trainees and Professionals, faculty members, researchers, and industry professionals with a comprehensive understanding of FinTech innovations, behavioral shifts in adoption, and their implications for teaching, research, and practice.

### By the end of the program, participants will be able to :

- Explore the latest FinTech innovations transforming the way people save, spend, invest, and manage money.
- Understand changing consumer and investor behaviour in the era of digital payments, AI, and smart financial platforms.
- Gain practical insights into emerging trends and challenges shaping the future of banking and financial services.
- Develop future-ready perspectives and strategies to adapt and succeed in the evolving digital finance landscape.





### **Brief Profile of the Resource Person**

With over 18 years of distinguished expertise spanning academia and industry, Prof. Nisha S. has established herself as a thought leader in Behavioral Finance and Fintech Solutions. Her impactful research in

Behavioral Finance, Migrant Remittances, and Technology Adoption has been published in UGC-CARE and Scopus-indexed journals, and presented at premier global forums, including ICBT Oxford, IIM-K, SCMS, and the International Conference on Data Science and Big Data Analytics (IDBA-2025) at Symbiosis University. Currently advancing her doctoral research at SCSVMV University, she investigates the psychosocial dimensions of financial behavior. A dynamic educator, researcher, and industry consultant, she has spearheaded innovative programs in Business Analytics, Personal Finance, and Digital Transformation at TKM Institute of Management, while actively contributing as a member of the Corporate Relations Cell at TKM Institute of Management. Prof. Nisha has enhanced her expertise through advanced certifications from IITs, IMF, and Globsyn Business School, covering specialized domains from Behavioral Finance, Marketing Research & Analysis, Financial Development & Inclusion, and Design Thinking, fueling her innovative curriculum development and mentorship of future finance leaders.



### **Target Audience**

Management Trainees and Professionals, Faculty members, researchers, PhD scholars as well as practitioners from financial institutions, FinTech companies, investment firms, remittance services, and regulatory bodies.

### **Methodology**

Interactive sessions with case studies, discussions, and application-based tasks to ensure practical learning and academic enrichment.

**Registration Fee - Rs.1000/- per participant**

**Date & Time - 25<sup>th</sup> July 2026 9:30 a.m. – 3:00 p.m.**

**Contact - Prof. Nisha . S nisha@tkmim.ac.in 8848663418**



# FDP & MDP CALENDAR 2025 - 2026



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*For more details scan*

