



TKM INSTITUTE OF MANAGEMENT



Faculty Development Programme

23rd July 2026

9.30 a.m.
to 12.30 p.m.

Case Method of Learning



Musalier Hills,
Karuvelil P.O.
Kollam - 691 505
www.tkmim.ac.in



TKM INSTITUTE OF MANAGEMENT

TKM Institute of Management (TIM), located at Musaliar Hills, Ezhukone, near Kollam, is one of Kerala's premier B-schools. For over three decades, TIM has built a distinct reputation in management education through strong academics, industry linkages, placements, research, and community initiatives. Its MBA program, affiliated with the University of Kerala and approved by AICTE, has earned continuous NBA accreditation for three cycles. TIM has consistently nurtured competent professionals who hold key positions in leading organizations across India and abroad. The institute is one among the eight prestigious institutes coming under the Thangal Kunju Musaliar Trust established in the year 1956.



CENTRE FOR PROFESSIONAL DEVELOPMENT AND CONTINUING STUDIES

The Centre for Professional Development and Continuing Studies at TKM Institute of Management is a vibrant platform for continuous learning, professional excellence, and industry engagement. It offers Faculty and Management Development Programs on emerging topics for professionals across regions, along with certificate programs delivered independently or through collaborations with centres of excellence. By forging MOUs with institutes and professional bodies, it enables joint initiatives of mutual benefit. Its activities—guest lectures, TIM Talks, seminars, workshops, and applied projects—foster industry interaction, skill enhancement, and networking. With expert guidance and strong partnerships, the Centre empowers professionals to thrive in a dynamic world.

BRIEF OVERVIEW OF THE PROGRAMME :

The Case Method of Learning is a learner-centred pedagogical approach that uses real-life business and organizational situations to promote active learning. Rather than focusing on theoretical concepts alone, participants engage in analyzing complex problems, evaluating alternatives, and making informed decisions through discussion and collaboration.

This programme introduces participants to the philosophy, principles, and practice of the Case Method, with emphasis on effective case analysis, classroom facilitation, questioning techniques, and strategies for creating engaging learning environments. Through interactive discussions and hands-on experience with a carefully selected case, participants will develop the skills and confidence required to integrate the Case Method into their own teaching practice.

Designed for faculty members and management educators, the programme aims to strengthen teaching effectiveness by fostering critical thinking, analytical reasoning, collaborative learning, communication skills, and decision-making capabilities among learners.



BRIEF PROFILE OF THE RESOURCE PERSON

Prof. T. Abdul Karim Musaliar is a distinguished academician, management consultant, and seasoned industry leader with qualifications in Electrical Engineering and an MBA from the University of Kerala. He brings over three decades of corporate leadership experience, having served as the Managing Director of several organizations, complemented by more than twenty years of excellence in management education.



A Harvard-trained faculty member in the Case Method of Learning, Prof. Musaliar has extensive experience in designing and facilitating case-based learning for faculty members, management professionals, and students. His expertise lies in enabling participants to effectively adopt the case method as a powerful pedagogical approach that fosters critical thinking, analytical decision-making,

collaborative learning, and leadership development. An accomplished author and educator, Prof. Musaliar seamlessly integrates real-world managerial insights with academic rigor, making his sessions highly engaging, practical, and impactful.



As the Resource Person for this programme, Prof. Musaliar will provide participants with a comprehensive understanding of the Case Method of Teaching, covering its philosophy, pedagogy, classroom facilitation techniques, and best practices. The programme will also include hands-on training through a carefully selected case, enabling participants to experience the case method in practice and develop the confidence and skills to effectively implement it in their own classrooms.

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FDP & MDP CALENDAR 2025 - 2026



- 1 **UNLOCK YOUR POTENTIAL: AN INTRODUCTION TO NEURO LINGUISTIC PROGRAMMING**
DR. SANTHOSH V. A
- 2 **BRAND BUILDING: THE MANTRA OF SURVIVAL**
DR. THOMAS MICHAEL
- 3 **FUTURE READY SCHOOLS: FOSTERING ENTREPRENEURSHIP AND INNOVATION**
PROF. AZHAR BASHEER
- 4 **PROCESS INNOVATIONS FOR BUSINESS EXCELLENCE IN A RAPIDLY CHANGING ENVIRONMENT**
DR. A. VISWANATHAN
- 5 **BUILDING COMMUNICATION COMPETENCY: FDP ON INTERPERSONAL COMMUNICATION & NON-VERBAL CUES** PROF. KARTHIKA. M
- 6 **QUANTITATIVE DATA ANALYSIS TECHNIQUES USING IBM-SPSS STATISTICS**
PROF. ALEX KOSHY
- 7 **ENHANCING SALES SKILLS IN MODERN ERA**
PROF. ANIL KUMAR. R
- 8 **FINTech INNOVATIONS & BEHAVIOURAL SHIFTS: THE FUTURE OF FINANCE**
PROF. NISHA. S
- 9 **CASE METHOD OF LEARNING**
PROF. T. ABDUL KARIM MUSALIAR
- 10 **TIME SERIES ANALYSIS FOR BUSINESS APPLICATIONS**
PROF. MILAN SAM MATHEW
- 11 **MASTERING PERSONAL FINANCE; BUDGETING, SAVING & SPENDING SMART**
PROF. RINCY RAJU
- 12 **SG INTELLIGENCE: THE FUTURE OF RESPONSIBLE FINANCIAL RESEARCH.**
DR. ANJALY. H
- 13 **GAMIFICATION IN EDUCATION: TRANSFORMING TEACHING INTO AN ENGAGING EXPERIENCE**
PROF. CHANDINI DEV
- 14 **PROGRAMMING AND POWER BI**
PROF. ARATHY. A
- 15 **REDESIGNING CLASSROOMS: A HANDS-ON FDP ON DESIGN THINKING & EXPERIENTIAL TEACHING**
PROF. SHAJIN. P

**MDP & FDP
Co-ordinator**

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